

The Search for Great Leadership: ***The Nexus between Personal and Professional Leadership***

Presenters: Bob & Gregg Vanourek

Date: Wednesday, November 12, 2008

Time: 5:30 – 8:30 p.m. (networking from 5:30 to 6:00)

Location: Bard Center for Entrepreneurship 535 16th Street, Suite 300, Denver

Fee: \$10.00 Pre-registration required on or before November 10th or \$20 after specified date

To register: Please call Beth Polizzotto at (303) 620-4050 or email Bard.Center@UCDenver.edu or complete a pre-registration form (page 2 of this document) and return via email or fax (303) 217-8064

Forget everything you know about leadership. Conventional wisdom and media hype have conspired to have us look for leaders in all the wrong places. Father and son leaders and authors, Bob and Gregg Vanourek, debunk traditional models in this dynamic presentation on the search for great leadership. Consider how leadership begins with leading our own lives—and how it must incorporate shared values and the ebb and flow of shared leadership among a team of committed, motivated, and aligned individuals.

Discussion Topics:

- Infusing our lives and work with the entrepreneurial spirit and mindset
- Stories and strategies from successful entrepreneurial leaders worldwide
- The myth of the heroic leader—and how the most effective leadership is “plural”
- Why the real “leader” is a culture of shared values
- Systematically and collaboratively aligning your organization
- Creating a culture of high performance

Bob Vanourek is a leadership instructor at various universities and retired CEO of global corporations. Bob’s business career was focused on leading companies or divisions through turnaround and crisis situations. He is Trustee Emeritus of the Vail Leadership Institute and a Board member of the Center for Corporate Excellence and Vail Symposium. From 1995 to 1999, Bob led Sensormatic, a \$1 billion NYSE company, as its CEO through a successful turnaround. This followed a similar successful turnaround Bob led as CEO of Recognition Equipment Inc., a \$250 million NYSE company. Previously, Bob was Group VP and Division President of two major divisions of Pitney Bowes and VP, General Manager of two divisions of Avery International. Previously, Bob was involved in several entrepreneurial ventures. Bob’s businesses have won numerous local, state, and national awards including a state-level Malcolm Baldrige Quality Prize and the Shingo Prize for Manufacturing Excellence (shortly after Bob left). He was a senior executive at Pitney Bowes during the time it was identified in *Good to Great* as one of the 11 great companies. Bob is a Baker Scholar (top 5%) graduate of the Harvard Business School and a magna cum laude graduate of Princeton in economics.

Gregg Vanourek is a Founding Partner of New Mountain Ventures, a national leadership development company, and is co-author of *Life Entrepreneurs: Ordinary People Creating Extraordinary Lives*. Previously, Gregg founded and ran Vanourek Consulting Solutions, served as SVP of School Development for K12 Inc. (NYSE: LRN), VP for Programs at the Thomas B. Fordham Foundation, and Research Fellow at the Hudson Institute. Gregg has co-authored a book on charter schools, several national research reports and book chapters, and dozens of articles. He also co-authors regular columns and blogs for *Harvard Business Online*, *Inc.com*, and *The Washington Times*. Gregg holds an M.B.A. from the Yale School of Management, an M.Sc. from the London School of Economics, and a B.A. from Claremont McKenna College.

The Bard Center for Entrepreneurship
The Search for Great Leadership
November 12, 2008
Pre-Reservation Form

Please reserve _____ seats @ \$10	\$	
\$10 On or Before November 10, 2008; \$20 after specified date		

Name _____

Company Name _____

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City, State, Zip Code _____

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Return form via fax: 303.217.8064; E-mail: Bard.Center@UCDenver.edu; or mail to:

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