



Approved Music Business Electives for Music Business & MIS/Business Students

Accounting

- ACCT 2200 Principles of Accounting¹

Business Law

- BLAW 3000 Business Law¹

Communications

- CMMU 1021 Fundamentals of Mass Communication²
- CMMU 2050 Business & Professional Speaking²
- CMMU 3120 Technical Communication²
- CMMU 3650 Mass Communication & Society
- CMMU 4350 History of Media
- CMMU 4635 Intro to Public Relations
- CMMU 4665 Principles of Advertising
- CMMU 4680 Mass Communication Law & Policy

Economics

- ECON 2022 Microeconomics²
- ECON 2012 Macroeconomics²

English

- ENGL 3170 Business Writing²

Entrepreneurship

- ENTP 3000 Principles of Entrepreneurship¹

Film

- FILM 3222 Film/Video Business

Management

- MGMT 1000 Intro to Business
- MGMT 3000 Managing Teams & Individuals¹

Marketing

- MKTG 3000 Principles of Marketing¹

Music

- MUS 3710 Music & Media modules
- MUS 3755 Music Publishing
- MUS 3780 Current Issues in Music Business (may be taken twice for credit)
- MUS 3939 Internship
- MUS 4600 Music Journalism
- MUS 4745 CAM Records Label Operations
- MUS 4750 Music & Entertainment Marketing
- MUS 4770 Concert Promo/Venue Mgmt
- MUS 4775 Music & Entertainment Business in the Digital Age

¹ offered through the Business School – beware of pre-reqs & major restrictions!

² may not be used to fulfill both core/gen ed and major requirement